

# Coding in PHP from the very beginning

# PHP is at the heart of everything we do.

We have been coding in PHP since 2006. Just one year later, in 2007, we started coding in Symfony and in 2012 we were pioneering in Laravel programming.

To these days we support PHP's development (e.g. PHP Foundation) and share our knowledge about this open-source language by regularly publishing insightful content such as articles, interviews and ebooks.

We have successfully delivered hundreds of PHP projects, coded both in Laravel and Symfony. To name just a few: booking platforms, eLearning platforms, online marketplaces, data analytics, law intelligence platforms, ERP systems, CRMs.

# **Our Services**



Team extension



Full cycle product development



Audits Code & UX

Learn more about **our services** >>>



# Team Extension

As your reliable tech partner,
Polcode augments your
existing team with quick
and remote hires dedicated
to your business. Fill in
specialized developer skills
while avoiding costly in-house
hiring processes.

Polcode is home to **over 50 mid-to-senior level PHP Devs** on board who have built PHP projects for years, and continuously pass our demanding and tough screening processes.

# Our developers offer something uniquely trustworthy compared to other agencies:

- → Mid-to-senior PHP Developers (coding in Symfony or Laravel or even both) with expert code architecture knowledge
- > Full-stack, full-service teams able to write clean, well-documented, efficient code
- Confident in object oriented software development, experienced in databases and query optimization
- → A rigorous education and knowledge sharing approach to keep up with changing tech
- Trained in soft-skills and adaptable to your preferred workflows and tools

# 3-step Team Extension Process:

1

## **ANALYSIS**

We get to know your business requirements and understand your expectations thoroughly. 2

# CONTRACT

## & ONBOARDING

Sign our agreement and set the date for onboarding. During the onboarding conference call, you'll be introduced to your new team member(s) and begin assigning tasks.

3

## **DELIVERY**

## **MANAGEMENT**

You'll be in touch with a delivery manager who will be a single point of contact for all process and business-related interactions.



# Full Cycle Product Development

We take care of your project from A to Z by leading your entire design & development process. Carefully chosen professionals drive amazing results by working together:

- Project Managers
- Product Owners
- UX/UI Designers
- Graphic Designers
- Backend Developers
- Frontend Developers
- DevOps Engineers
- QA Specialists
- Solutions Architects

# + Dedicated Delivery Manager

You'll be in touch with a delivery manager who will be a single point of contact for all process and business-related interactions.

# Development & testing Deployment UX / UI Discovery Workshop Kickoff Support & Maintenance

### **Process:**

We take care of your projects with proven agile methods that are designed to get all stakeholders (even non-technical ones) in alignment. Our workflow amplifies collaboration and faster turnarounds to achieve even the most ambitious goals.

# Audit Your Code and UX/UI

Our **PHP (Laravel, Symfony) audit** scrutinizes your current setup across technical elements (code and architecture) through functional components (UX and UI).

We identify points of interest, possible opportunities, and spot gaps or risks that could lead to problems.



# Our Types of PHP Development:



PHP (Laravel & Symfony) audit



PHP (Laravel & Symfony) custom development

(from scratch), such as web portals, B2C & B2B web apps, CMSs and other web-based solutions



PHP (Laravel & Symfony) custom development

adding and building entirely new features



PHP upgrades

check out our ebook on upgrades



PHP (Laravel & Symfony) technical support and maintenance

# Our Top PHP-adjacent Technologies

TypeScript SCSS HTML

Languages:

Laravel
Symfony
Tailwind CSS
Vue

MySQL
PostgreSQL
MongoDB
ElasticSearch
Redis

Databases:

Docker Gitlab Gitlab CI Git Twig OOP TDD SOLID AWS
Unit Testing
Rest API

Others:

# **Our Certifications**

Frameworks:















# Still wondering "Why Polcode?"

The numbers speak for themselves:

150<sup>+</sup> team members [50+ PHP developers]

850<sup>+</sup> clients served globally

99% job success on Upwork

Coding in PHP since 2006

in Symfony since 2007 and in Laravel since 2012

Named Clutch.co Clutch 4.9 ★★★★★
Top Developer 2022

Over 17 years of developing software for both leading and emerging brands





**Polcode Revived** SaaS and Cloud Platform for US **Healthcare Jobs** 

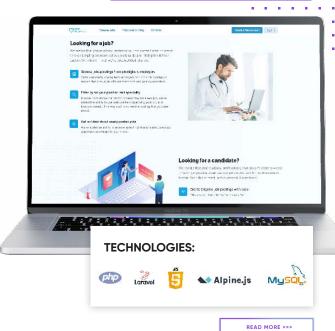
After an imperfect experience with a previous developer-contractor, Polcode resuscitated the project through a blend of bug fixes, UX redesign and optimized web development. We helped moved Medreliance to a more efficient. secure cloud-based architecture, while also integrating new features, such as built-in payment providers, singledashboard management, and a highly scalable code architecture.

Polcode has been very transparent about expected resources and time allocation. **I'm not a programmer, so I don't speak their language. However, they always speak** in a language I can understand when discussing tasks.

Chali Mulenga, CEO at Medreliance

### **KEY DELIVERABLES:**

- Remote development
- Web development
- User Experience (UX/UI) design
- Integrating new features
- Bug fixing





# **BizzyOwl**

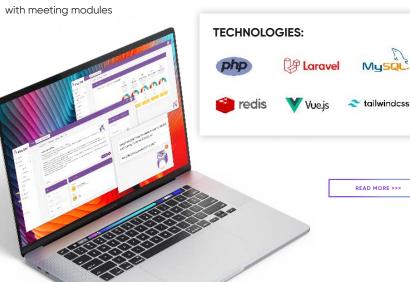
Polcode worked with BizzyOwl to ideate and build a complete online solution for team collaboration and task management

After a long search for a good development party, **Polcode** emerged as proactive, helpful and efficient. After a visit to Warsaw and a small test project, I consciously chose Polcode. Quality, proactive attitude and a broad source of developers with different specializations were important to me. Berny Boer, CEO of BizzyOwl BizzyOwl is a central online platform that gives project leaders and managers full insights and overviews of daily activities. Polcode helped to shape the early stage MVP of the product. Then, we set out to develop the perfect tool for Scrum and Agile-based project managers. The live platform currently provides the following features:

- Always up-to-date Scrum board
- Super-precise task management
- · Reliable workload and hour tracking
- Tightly organized sprint planning
- More convenient collaboration modes

### **KEY DELIVERABLES:**

- Web development
- Faster time to market
- Reliable code quality
- Partnership approach
- On-demand SaaS developers
- Strategic consultancy for a better product



# %sitevibes

# **Building Alongside Digital Marketing CTOs**

The SiteVibes Visual Marketing and Social Engagement platform helps eCommerce brands step up their product discovery and customer engagement tools. Their in-house CTO worked alongside Polcode product developers to help rapidly build and launch a visual marketing platform, which boosts conversions by up to 20% and motivates shoppers to purchase based on social proof.

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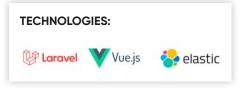
Polcode are simply fantastic developers with excellent communication skills and a technology stack perfect for digital marketers. Project development goes very smoothly, which is a credit to their great account managers and responsive coders.

Mike Matker, Co-Founder at SiteVibes

### **KEY DELIVERABLES:**

- Frontend development
- eCommerce-specific development
- App development
- Reporting, admin and automation features





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# greenway

# Building a Smarter IVR Call Center with Twilio Studio

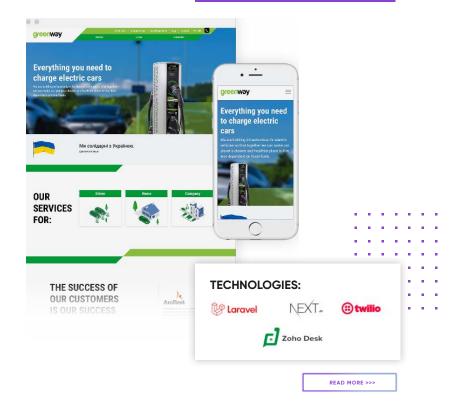
When GreenWay needed to upgrade their hotline with a more elaborate, intelligent and autonomous Interactive Voice Response (IVR) system, Polcode implemented Twilio Build IVR solutions to give callers the support quality they deserve. As an official Twilio Technology Partner, Polcode's expertise in building IVR features turned out to be the perfect match.

Code quality from Polcode was top notch. Polcode developers are very professional and carry out their work to the highest standards. They even provided basic Twilio Studio training to us which helped us understand the project from their perspective.

Grzegorz Sońta, Head of Customer Service at GreenWay

### **KEY DELIVERABLES:**

- Twilio integration
- Zoho Desk CRM integrations
- ✓ Laravel & Next.js development







# Polcode Serves Up Mobile And Web Apps For Professional Volleyball

Polcode built and maintained a fully-featured coaching website involving SEO optimization, CSS/HTML, mobile development, payment integrations and server maintenance. GMS+ is a one-stop resource for volleyball coaches to manage winning strategies with data tracking from matches, educational videos, coaching tactics, and much more.

### **KEY DELIVERABLES:**

- Complex coaching website with videos, payments, complex data trackina
- Mobile app development
- Developer-team-for-hire: maintaining and upgrading the site over 3 years







# Delivering online mentoring to over 15,000 users

MyConsultingCoach is an innovative platform for aspiring candidates to get into management consulting with digital mentorship. Instead of practicing with rigid books and tutorials, candidates can build their own original frameworks and learn from hired consultants before their interviews. Polcode developed the web platform which serves over 15,000 users, wrapped in an ecommerce solution for users to pay for premium services.



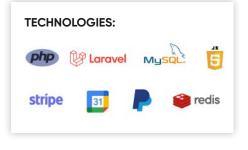


We were thrilled to continue working with Polcode because of their responsiveness, detailed estimates, and how their developers and project managers had a good understanding of business and really clicked with our team.

Giovanni Braghieri, Co-Founder of MyConsultingCoach

### **KEY DELIVERABLES:**

- / Web development
- eCommerce development
- eLearning development
- Optimization of the web performance

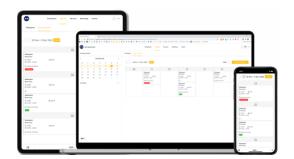


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### **KEY DELIVERABLES:**

- Team Extension of up to 10
   Polcoders
- Rewriting the entire
- Refactor backend codebase
- ✓ Web & Mobile Development
- ✓ UX/UI Redesign
- Scrum/Kanban AgileMethodologies

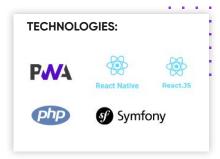
# Rebuilding a powerful online fitness appointment booking platform

We moved from another agency to Polcode. They have a good track record and reviews, their sales process was great, and the audit was impressive.

There's no doubt that Polcode saved the project.

Jan Donmez, AppyBee Founder & CEO

AppyBee is a bespoke online booking platform for personal trainers and athletic entrepreneurs to save 80% of their time spent managing their business. With an ever-growing system of reservations, payments, scheduling, and automated reminders, they reached out to Polcode to overhaul their website, mobile apps and codebase. Polcode extended the AppyBee team with up to 10 specialists to make their online booking platform a relaunch fit for success.



READ MORE >>>



# Polcode developers – a "Dream Team" for a global digital marketing agency

Hidden Profits Marketing, based in the Netherlands, delivers digital fitness marketing expertise across Europe. Through their Marketing Formulas, web apps and innovation centers, they generate leadsfor gyms, health clubs, personal trainers and boutique fitness clubs. To 'unlock hidden profits' they replaced traditional methods of marketing engagement with proven digital methods – a feat which required a modern technical team.

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We feel that we can fully trust Polcode with any project. From writing new code to advising on new server setups, we are really happy with the level of expertise and experience inside the company.

Maxi Stoiber, Product Director at Hidden Profits Marketing



### **KEY DELIVERABLES:**

- A true extension of a team taking over the role of HPM's technology department
- Rewriting the already existing advanced website code
   & debugging
- Migrating to a more stable, secure server architecture
- Building a lead management system
- Building web & mobile applications

## **TECHNOLOGIES:**











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# engagementlabs

# A "true extension" of the Engagement Labs team

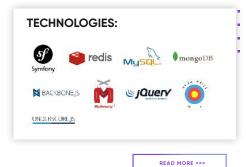
Engagement Labs is an industry-leading data and analytics firm that provides social intelligence for Fortune 500 brands and companies. The Company's TotalSocial® platform focuses onthe entire social ecosystem by combining powerful online (social media) and offline (word of mouth) data with predictive analytics.



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After a week of the major Symfony 4 update, we still did not experience any issues usually involved with upgrading versions. That is a testament to Polcode's quality and work standards. We have been nothing but impressed! Thank you for being so easyto work with all along, thorough and diligent in your work. It's been a pleasure.

CTO, Engagement Labs



**KEY DELIVERABLES:** 

Team Extension
Web Development
Maintenance
Code Review

Version Upgrades

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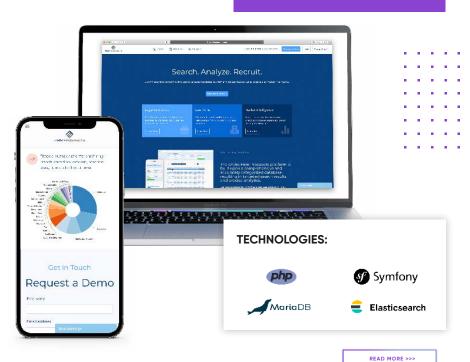
# Law Prospecting Goes Digital With Polcode

Our developer teams and project managers gave Firm Prospects the talent it needed to see through its product development to completion at efficient cost, leading to a wide range of strategic advantages.





- PHP (Symfony) development
- Team extension
- Business intelligence & data analytics





# This may interest you as well:



**[eBook]**How to Seamlessly Upgrade Your Business to PHP



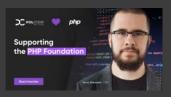
[Article] 10 Bulletproof Arguments to Justify a PHP 8 Upgrade



[Article] Laravel 9.0 released - what's new?



[Article]
Develop Apps Using Symfony &
React in Perfect Harmony



[Interview] Supporting the PHP Foundation an interview with Polcode CTO



[Article] Should you update to PHP 8?



[Article]
10 Lessons From The Symfony
Ecosystem That Can Be Applied



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