

Quick Tips for the First Meeting with Polcode

This is your chance to get to know us a little better as your software team, and for Polcode to better understand your business requirements. It's an informal meeting, so feel free to ask any questions, express concerns, or share as much of your story as you wish.

Don't feel pressured to prepare specifics. We'll walk you through the whole process! The goal of the first meeting is to:

- Better estimate the time and cost of your project
- Evaluate the technical feasibility and resources
- Get an early feel for scope and project team needs

Tell Us About Your Idea & Needs

The more we know about what's on your mind, the better results we can deliver! Each of our client relationships are unique. Whether you have very specific needs, or you don't know quite where to start—don't worry! We're here to help. Here are some ideas you can bring to the table.

Think Big Picture

Define The Problem

Why do people need the product or service?

Focus on Outcomes

How can the product or service help people?

Time to Market

When do you want to launch?

Anticipate Business Model

Predict Financial & Growth Viability

How will the product generate revenue?

Identify Competitors or Inspirators

Are there any similar products or services?

Visualize the product

Do you have drawings or sketches?

Describe The Customer Experience

Think of Customer Acquisition

How will the product acquire new customers or grow? What are the most-needed features?

Specify User Types

Who are the primary users of the product?

Mention Past Experiences

Work with Previous Developers

Have you built digital products before meeting Polcode? What were the pros and cons?

Talk About Your Background

What domain knowledge do you possess?

Talk to Business-Oriented Developers

Our developer teams bring together open-minded technical experts, who can also collaborate with you on business-oriented goals. From account management, UI/UX design, developers, project managers, scrum masters—Polcode offers the full package of product-builders who also happen to know about marketing, sales and growth-driven business strategies.

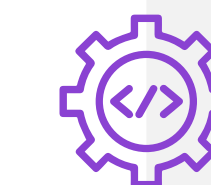
Breakdown of Our Work Structure



First Meeting



Discovery Workshops



Design & Development



QA



Launch of the feature, product or service!